
ALPHALETE
04.27
12PM CST

ALPHALETE

DISCOVER YOUR LIMITLESS POTENTIAL.

04.27.24 | 12PM CST

Amplify like you've never seen — with our original Italian sourced yarn and elastic, our softest seamless meets an elevated fit.

Designed to stretch and grip through any movement with a tighter knit density, subtle glute contour adjustment, and attention demanding color ways.

Hues and designs inspired not by the galaxies above, but by the infinite possibilities within us.

Break through inner boundaries with our all new special edition logo designs paired with timeless statement pieces throughout the collection.




















ALPHALETE
INTRODUCING
GEMINI
ONE BRA. INFINITE POSSIBILITIES.
04.27.24 | 12PM CST

ALPHALETE

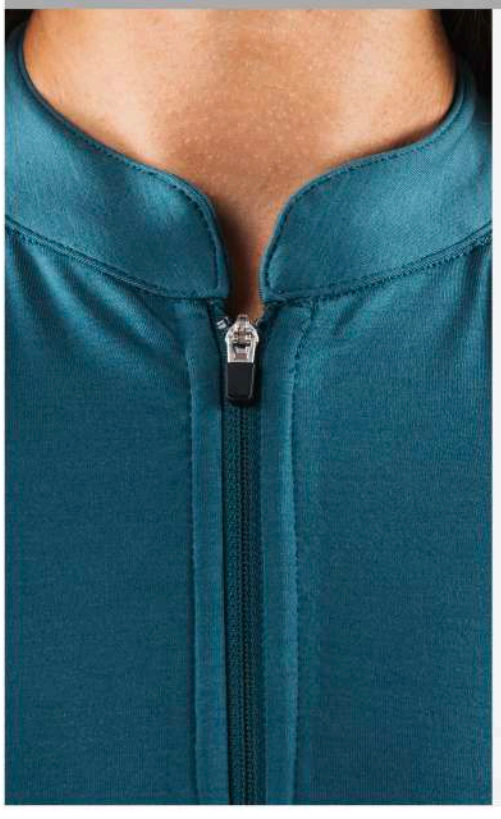




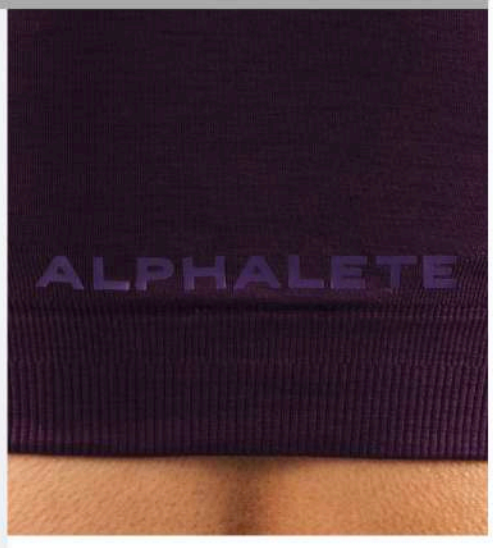
04 | 27 | 24 • 12PM CST

NEW MEDIUM IMPACT

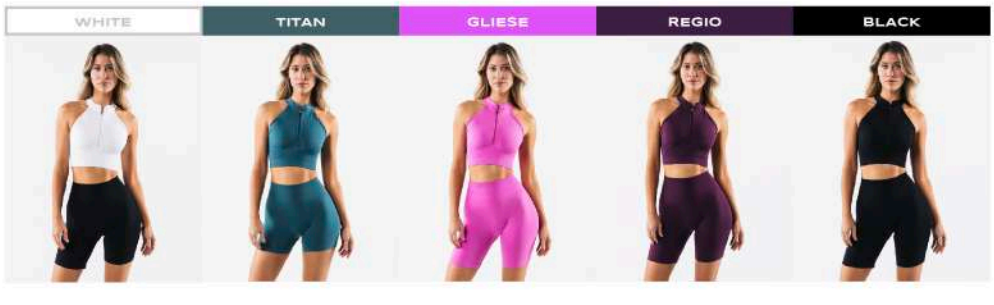
AMPLIFY CASSIO BRA





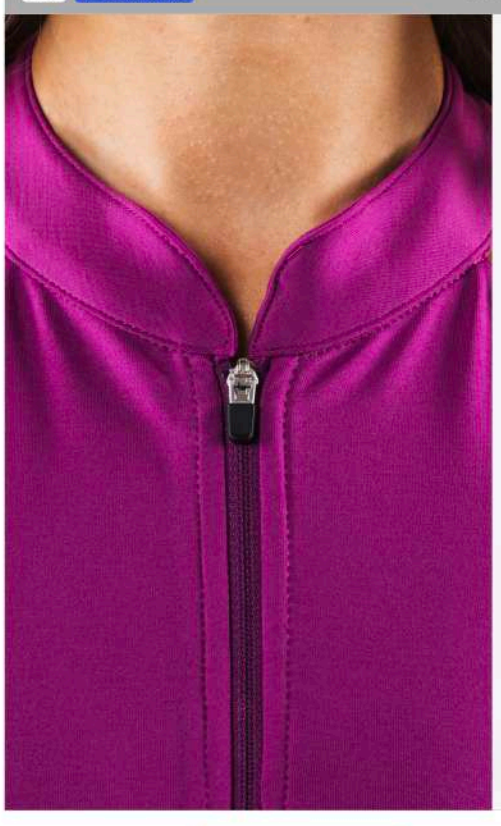


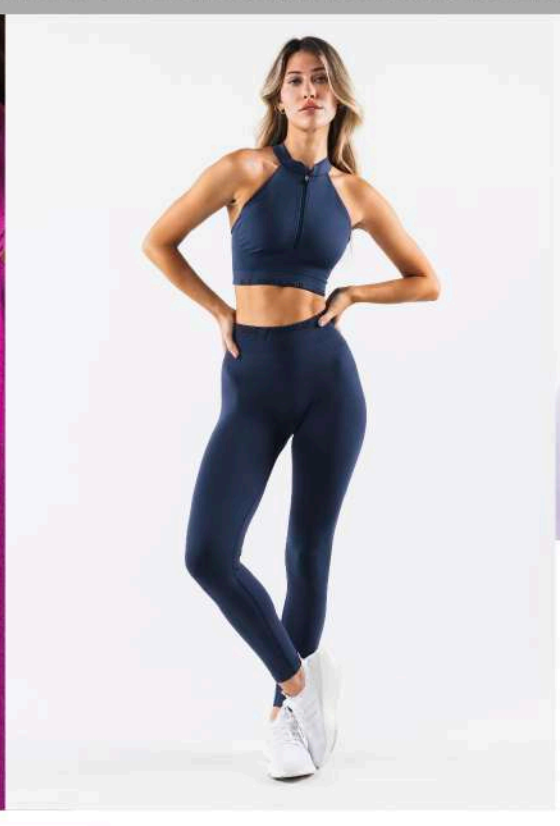
- Seamless knit
- Longline Bra
- Compression Bra Band
- Core wordmark logo
- Cup Size: A/B/C/D



NEW MEDIUM IMPACT

AMPLIFY SPECIAL EDITION CASSIO BRA







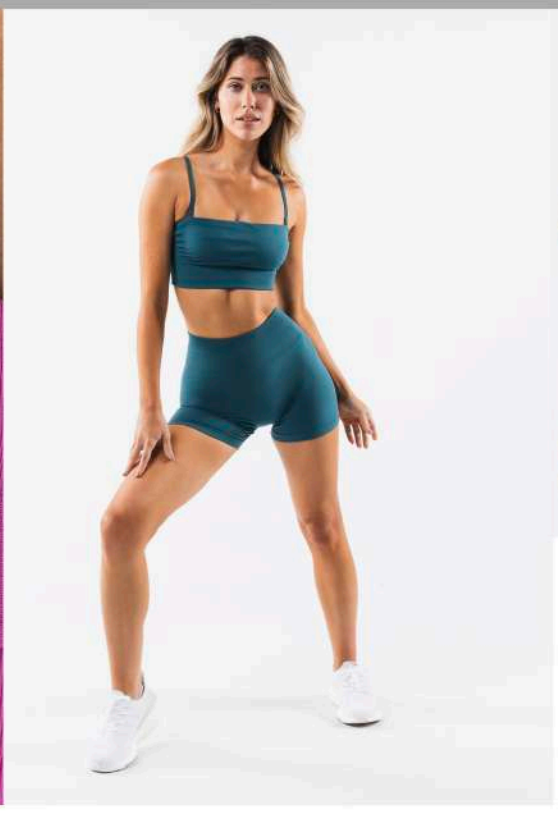
- Seamless knit
- Longline Bra
- Compression Bra Band
- Stitched special edition logo
- Cup Size: A/B/C/D



NEW LOW IMPACT

AMPLIFY GEMINI BRA





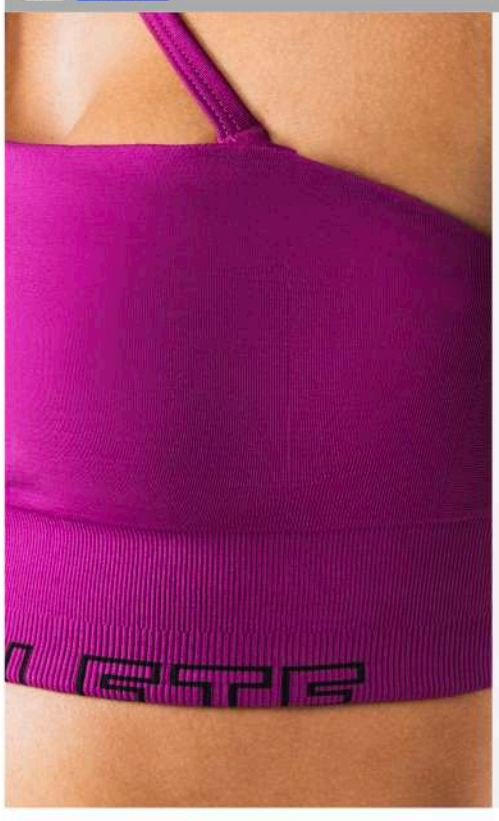


- Seamless knit
- Adjustable straps
- Core wordmark logo
- Cup Size: A/B/C/D
- Movable straps that can be worn in a variety of configurations



NEW LOW IMPACT

AMPLIFY SPECIAL EDITION GEMINI BRA







- Seamless knit
- Adjustable straps
- Stitched special edition logo
- Cup Size: A/B/C/D
- Movable straps that can be worn in a variety of configurations

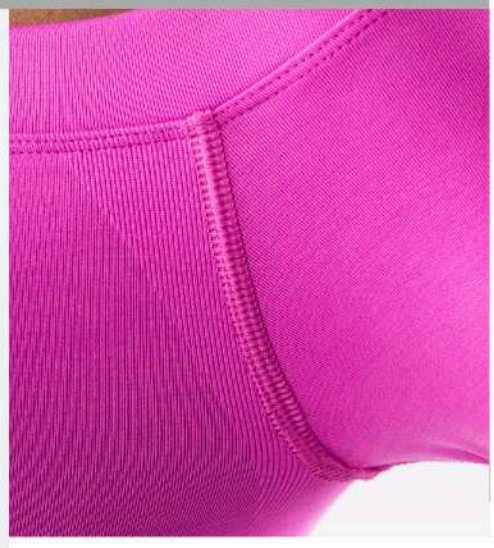


NEW FITTED

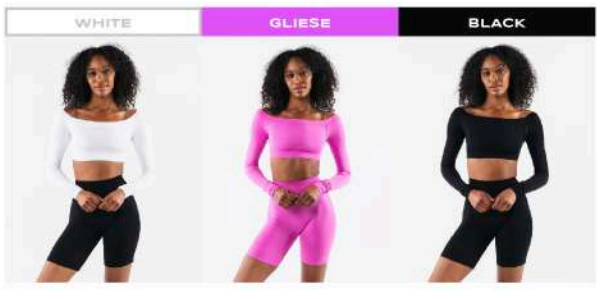
AMPLIFY HALLEY LS







- Seamless knit
- Long Sleeve
- Ribbed band
- Core wordmark logo

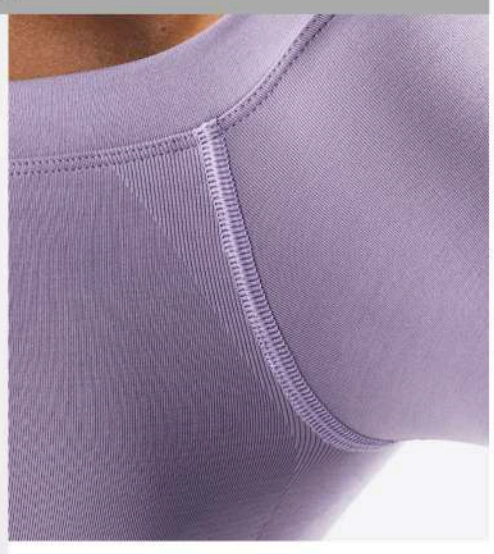


NEW FITTED

AMPLIFY SPECIAL EDITION HALLEY LS







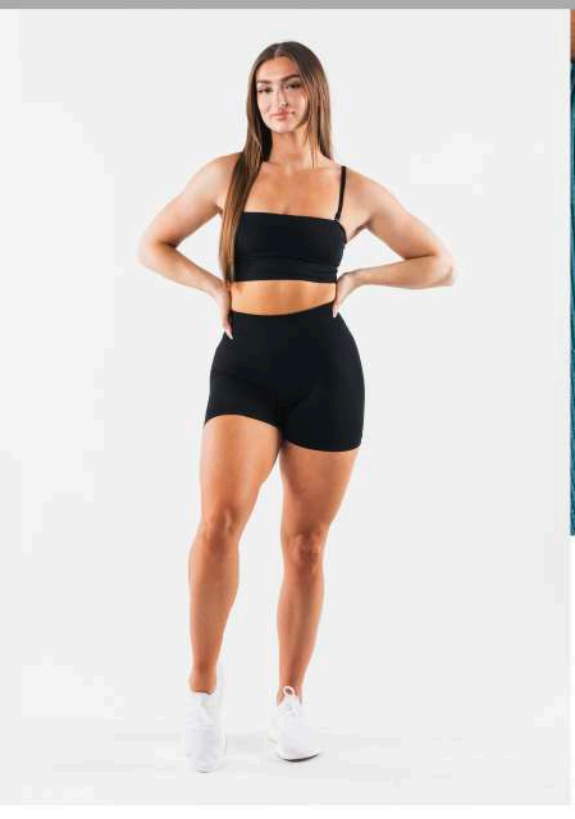
- Seamless knit
- Long Sleeve
- Ribbed band
- Stitched special edition logo



UPDATED FIT HIGH IMPACT

AMPLIFY GRAVITY SHORT 4.5"







- Seamless knit
- 4.5" inseam
- High compression waistband
- Stitched core wordmark logo

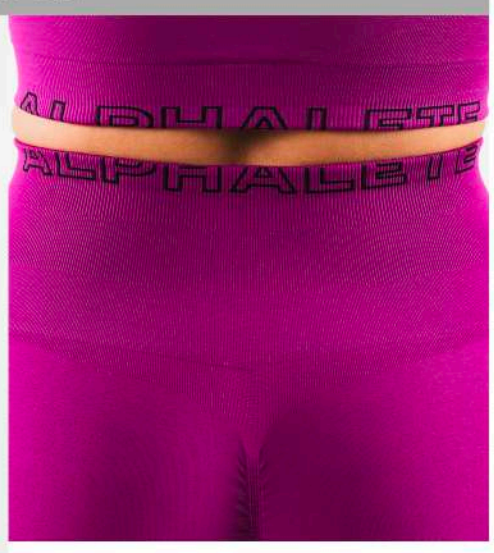


UPDATED FIT HIGH IMPACT

AMPLIFY SPECIAL EDITION GRAVITY SHORT 4.5"







- Seamless knit
- 4.5" inseam
- High compression waistband
- Stitched special edition logo



UPDATED FIT HIGH IMPACT

AMPLIFY GRAVITY BIKER SHORT 7"







- Seamless knit
- 7" Inseam
- High compression waistband
- Stitched core wordmark logo

GLIESE | REGIO | BLACK



UPDATED FIT HIGH IMPACT

AMPLIFY SPECIAL EDITION GRAVITY BIKER SHORT 7"







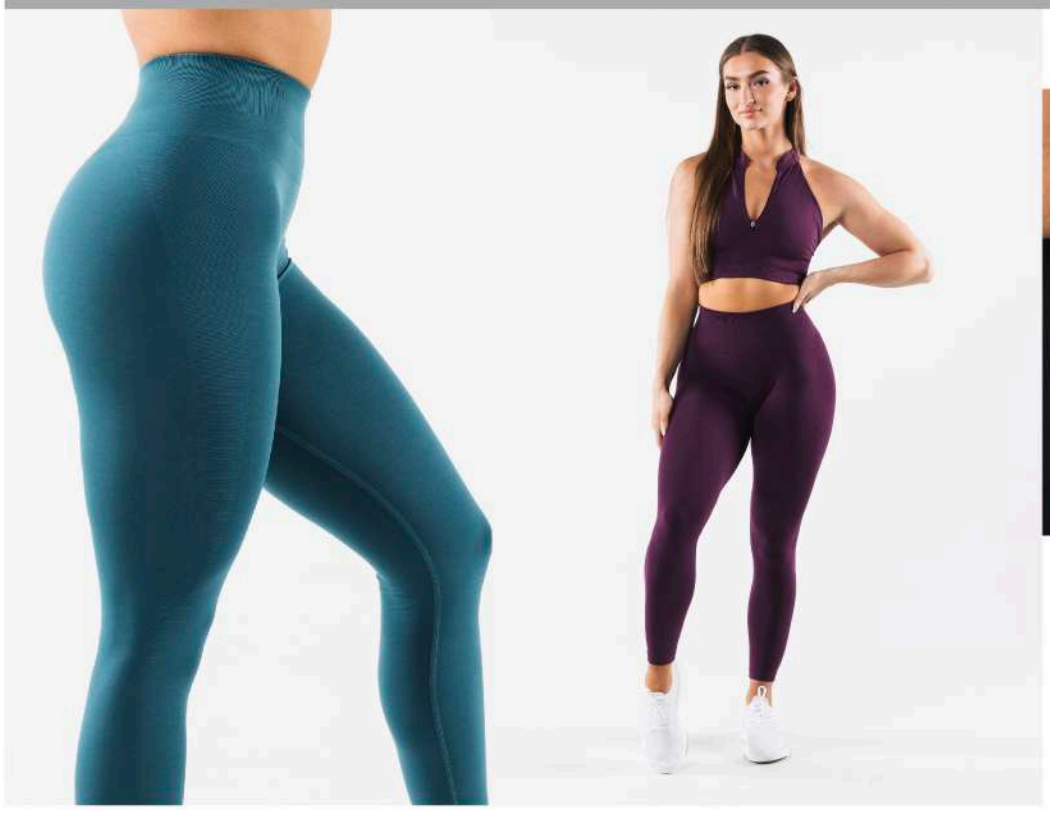
- Seamless knit
- 7" Inseam
- High compression waistband
- Stitched special edition logo

NOCTURNAL | BLACK



UPDATED FIT HIGH IMPACT

AMPLIFY GRAVITY LEGGING



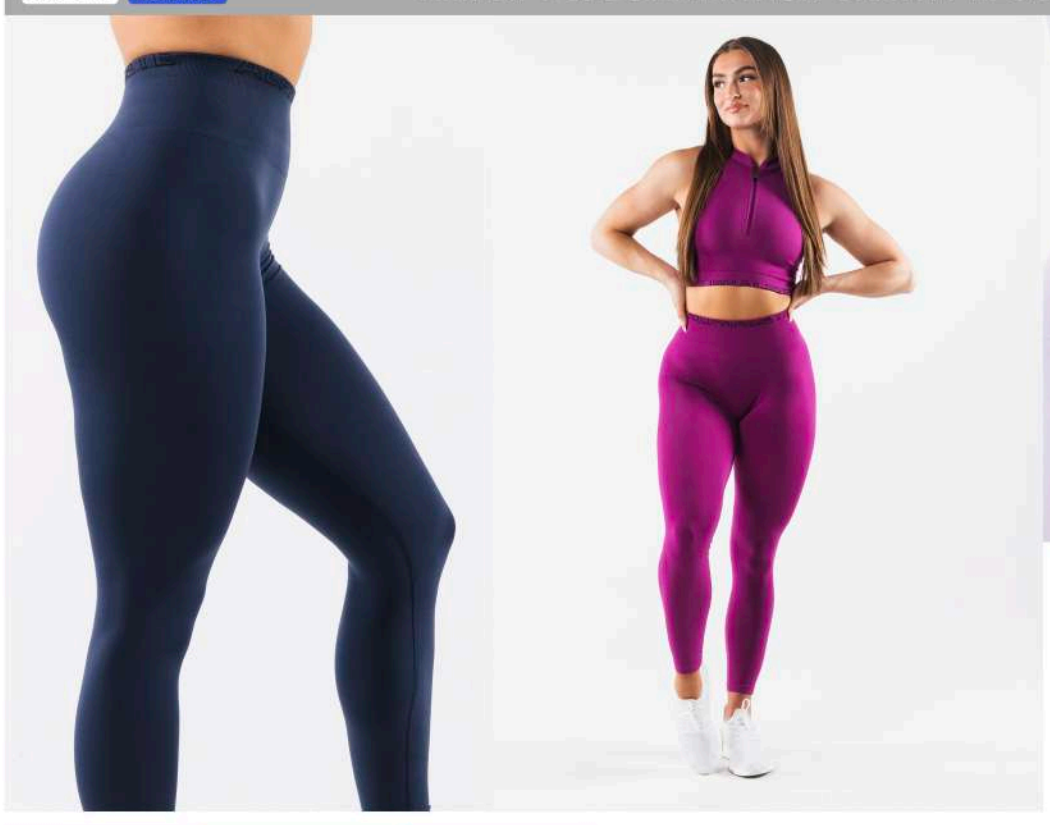


- Seamless knit
- 25" Inseam
- High compression waistband
- Stitched core wordmark logo



UPDATED FIT HIGH IMPACT

AMPLIFY SPECIAL EDITION GRAVITY LEGGING



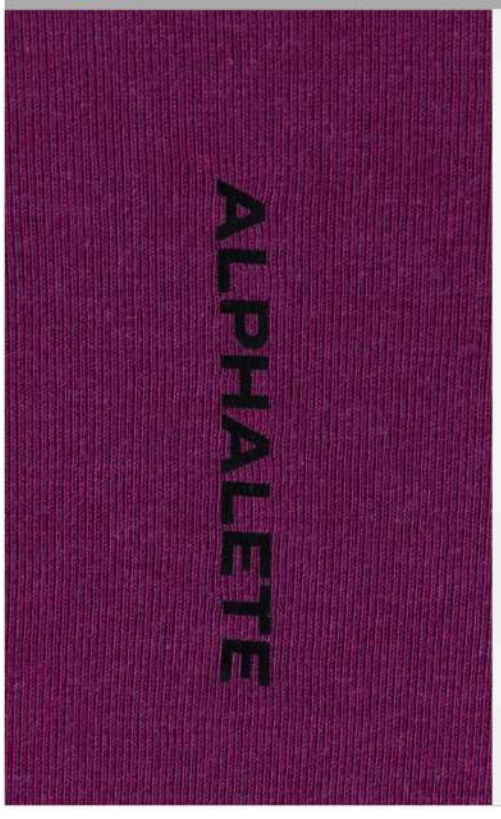


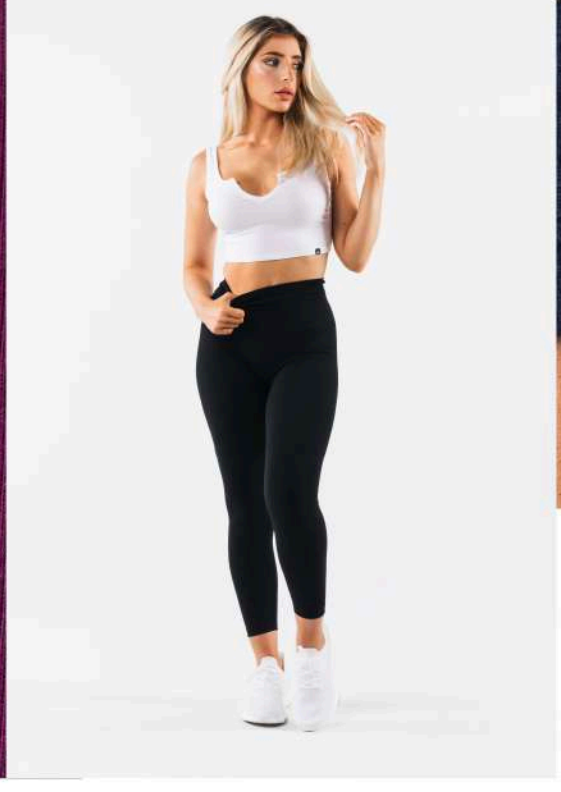
- Seamless knit
- 25" Inseam
- High compression waistband
- Stitched special edition logo



NEW FITTED

OT SLIT TANK





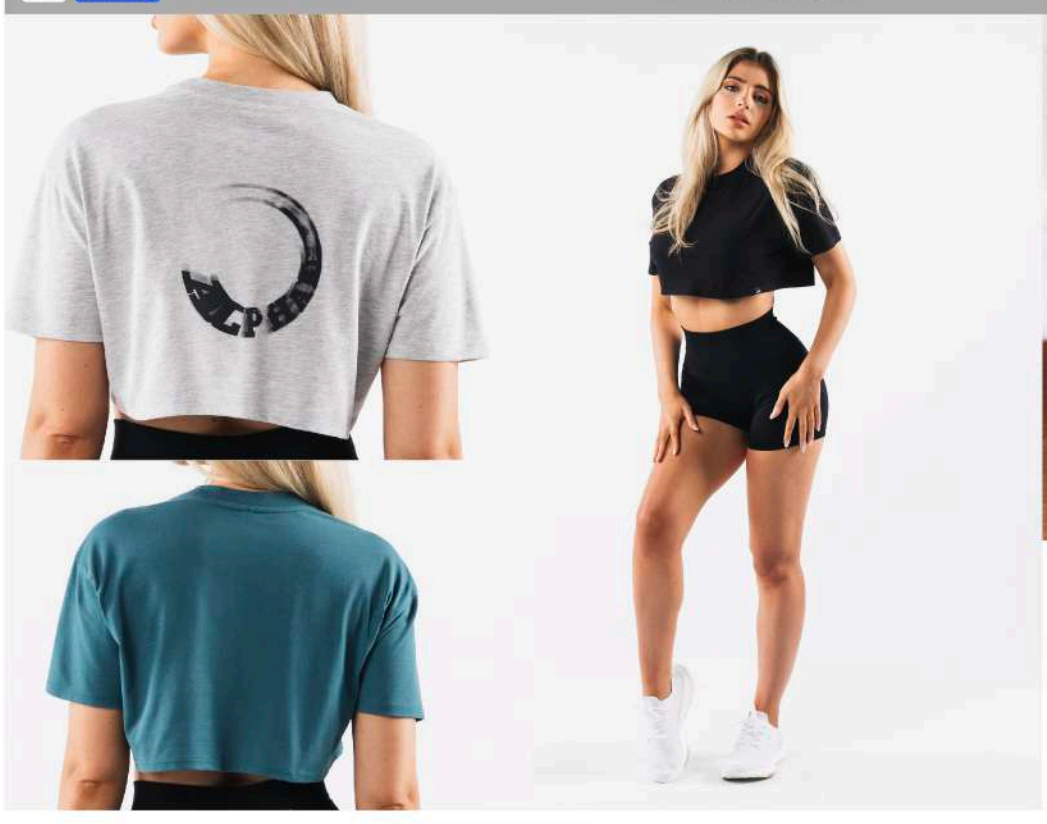


- Lightweight Cotton
- Scoop Neckline
- Alphalete wordmark logo



NEW OVERSIZED

OT CROP TEE





- Lightweight Cotton
- Short sleeve
- Custom Alphalete printed graphic

