ALPHALETE 2.24















9th

BIRTHDAY

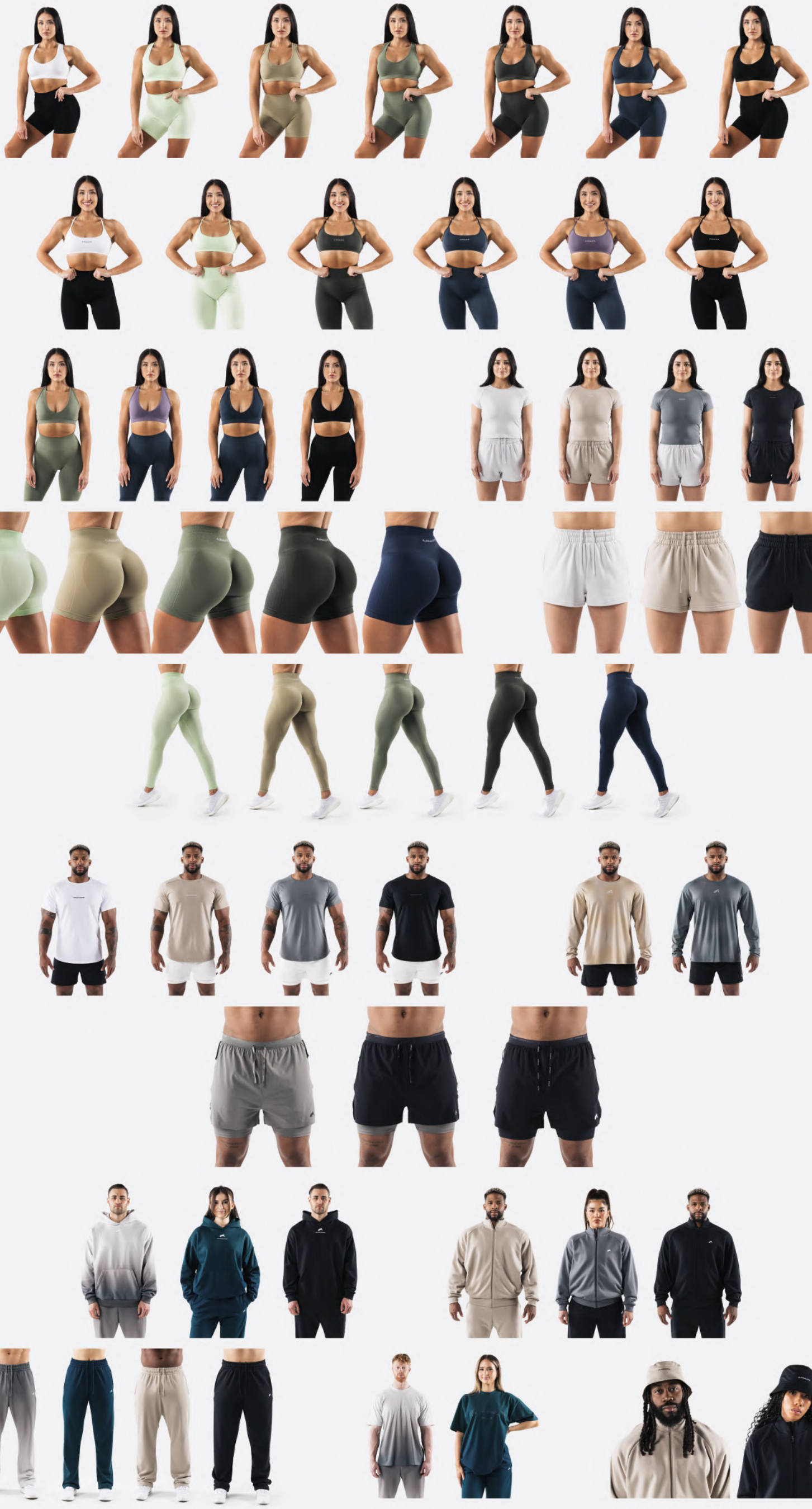
ALPHALETE



SALES UP TO 70% OFF



ALPHALETE



2 | 24 | 24 • 12PM CST

NEW COLOR MEDIUM IMPACT

AMPLIFY CONTOUR BRA

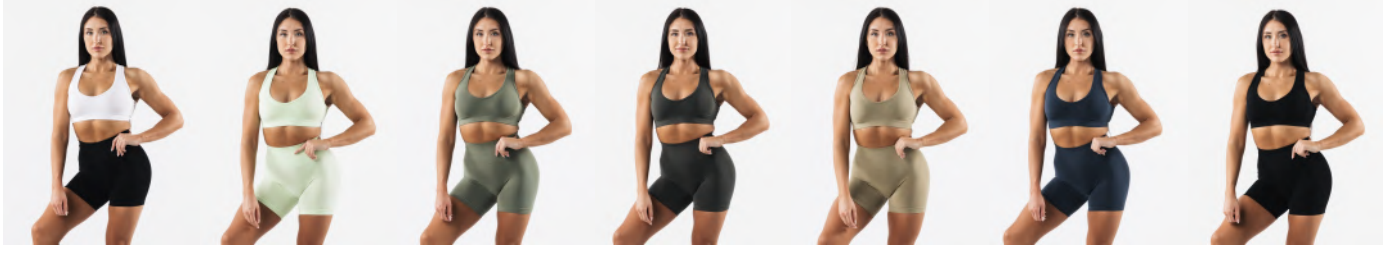






- Seamless construction
- Rib panel to contour and support
- Low to mid impact
- Moisture-wicking, breathable fabric
- Flattering scoop neckline
- Cup size: A/B/C

WHITE | CITRUS FROST | NOBLE GREEN | MOUNTAIN TOP | BIRCH WOOD | TRUSTED BLUE | BLACK



NEW MEDIUM IMPACT

AMPLIFY BACK CROSS BRA







- Seamless construction
- Rib bra band for support
- Low to mid impact
- Moisture-wicking, breathable fabric
- Flattering scoop neckline
- Cup size: A/B

WHITE | CITRUS FROST | MOUNTAIN TOP | TRUSTED BLUE | POMP | BLACK



NEW COLOR LOW IMPACT

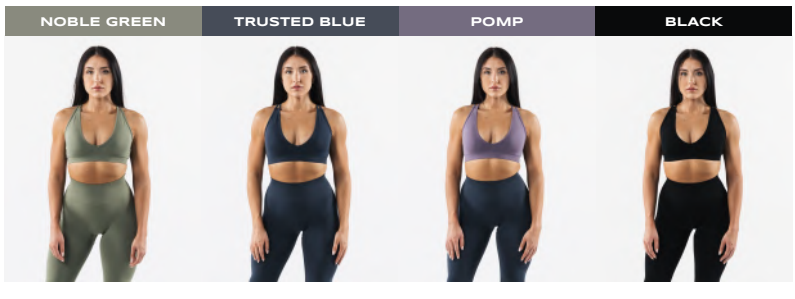
AMPLIFY DEEP V BRA







- Seamless construction
- Rib bra band for support
- Low to mid impact
- Moisture-wicking, breathable fabric
- Flattering scoop neckline
- Cup size: A/B



NEW COLOR

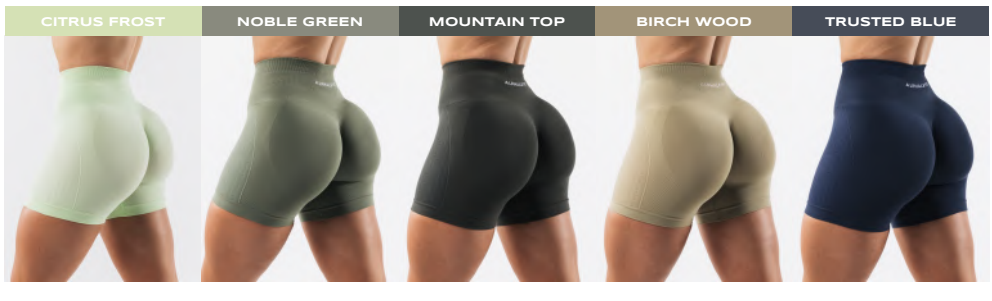
AMPLIFY CONTOUR SHORT 5"





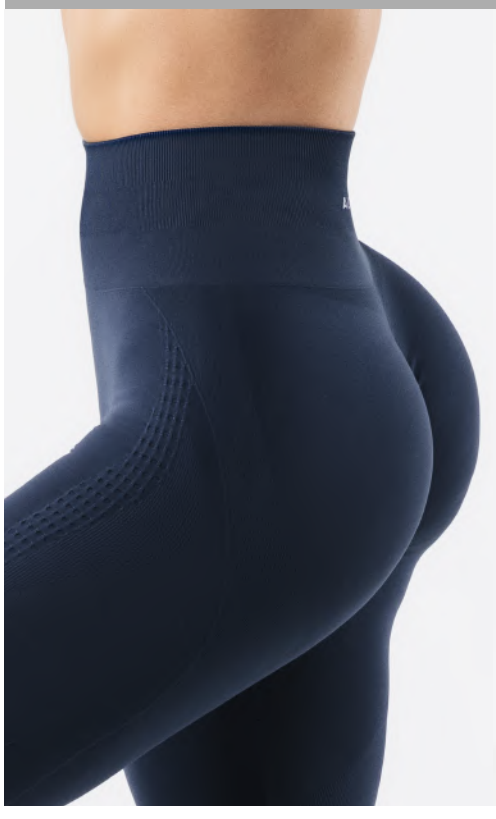


- High-waisted short
- 3-tiered tapered waistband
- Seamless, knit fabric
- No front seam
- Back scrunch seam detail to enhance curves
- New leg and glute contouring panels



NEW COLOR

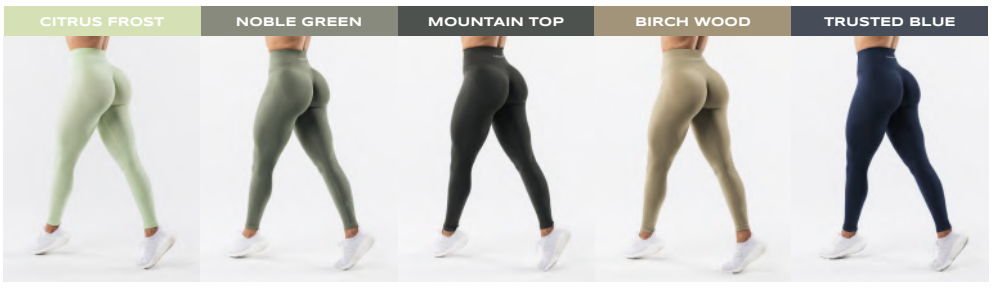
AMPLIFY CONTOUR LEGGING







- High-waisted legging
- 3-tiered tapered waistband
- Seamless, knit fabric
- No front seam
- Back scrunch seam detail to enhance curves
- New leg and glute contouring panels
- 26” Inseam

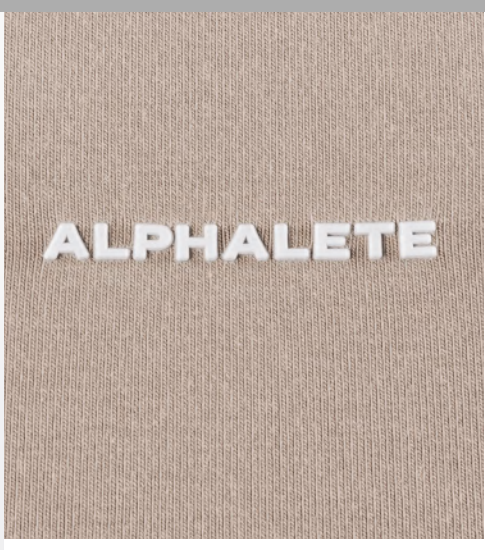


NEW

BABY TEE







- Sweat-wicking, breathable material
- Branded rubberized aplique on chest
- Raglan sleeves
- Soft stretch fabric
- Straight hemline style

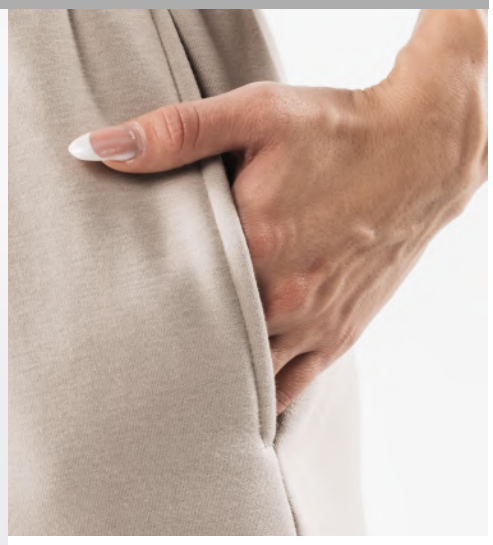


NEW

ATHLETICS SWEATSHORT







- Relaxed fit
- Side seam pockets
- Inner drawcords
- Branded rubberized aplique on thigh

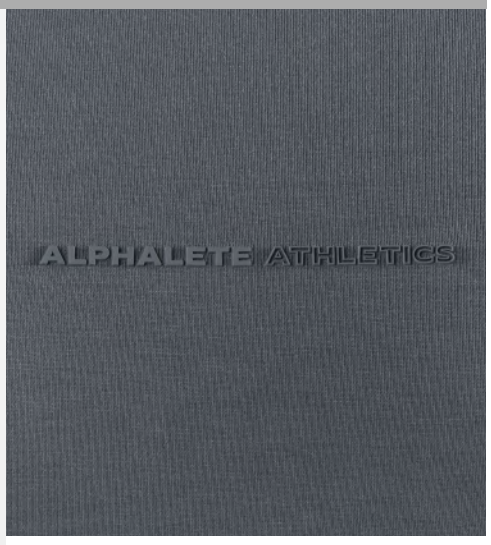


NEW STYLE

CORE TEE







- Fitted Short Sleeve
- Sweat-wicking, breathable fabric
- Rubberized aplique on chest
- Soft stretch fabric
- Straight hemline style

WHITE | BIRCH | ASH | BLACK



NEW COLOR

WOLFHEAD LS







- Relaxed fit
- Sweat-wicking, breathable fabric
- Rubberized aplique on chest
- Soft stretch fabric
- Straight hemline style

BIRCH SMOKE PRINT | ASH SMOKE PRINT



NEW COLOR

ELITE SWIFT SHORT 5”







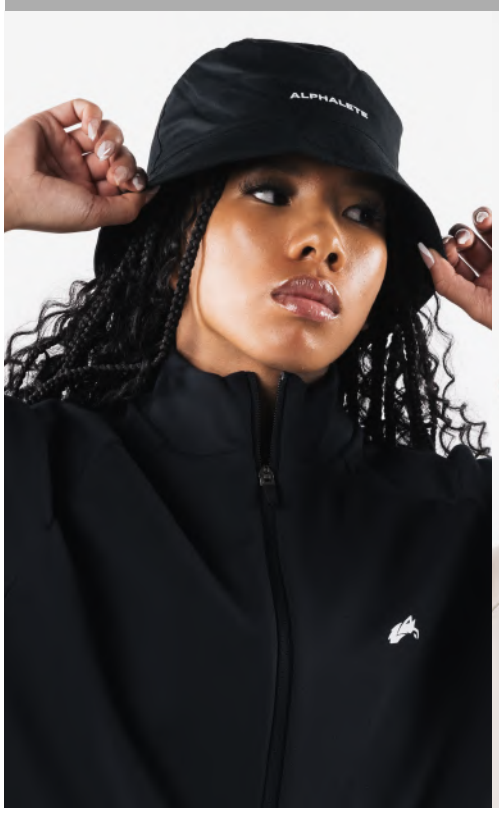
- Soft inner compression
- Branded exposed drawcords and waistband
- Side slit pockets featuring invisible zippers
- Sweat-wicking, four way stretch fabric
- Printed branding
- 5” inseam

DUSTY CONCRETE | BLACK/WHITE | BLACK



NEW

CORE BUCKET HAT







- Quilted brim
- Branded rubberized label at face

BIRCH | BLACK



NEW

ATHLETICS DISTRESSED TEE







- Unisex design with a relaxed fit
- Rib Knit Collar
- Gradient print
- Branded front chest

WHITE ASH OMBRE | DEEP SKY OMBRE



NEW

CREST ZIP UP







- Unisex design with a relaxed fit
- Stand collar
- Side zippered pockets
- Ribbed cuffs and hem
- Branded rubberized aplique on chest and back

BIRCH | ASH | BLACK



NEW

CREST HOODIE







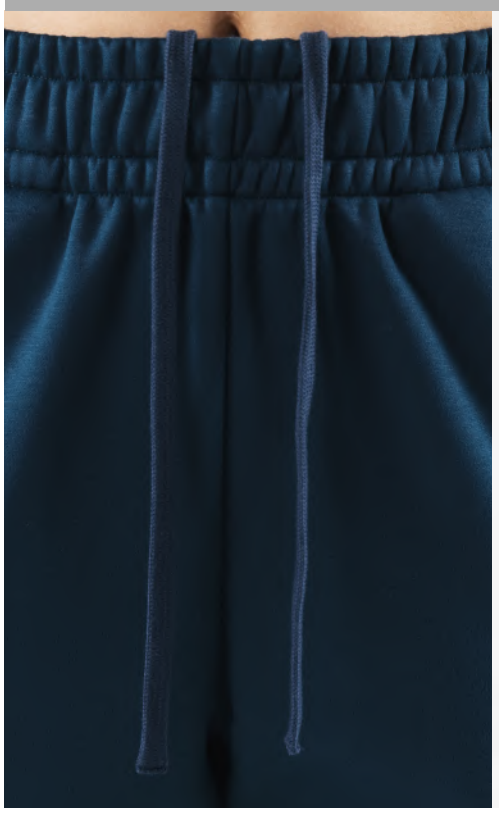
- Unisex design with a relaxed fit
- Double-layered hood
- Kangaroo pocket
- Ribbed cuffs and hem
- Branded rubberized aplique on chest and back

WHITE ASH OMBRE | DEEP SKY OMBRE | BLACK



NEW STYLE

ATHLETICS SWEATPANT







- Relaxed fit
- Side seam pockets
- Inner drawcords
- Alphalete Athletics printed in 3D silicone on back
- Wolf head printed in 3D silicone at left pocket

WHITE ASH OMBRE | DEEP SKY OMBRE | BIRCH | BLACK

