ALPHALETE

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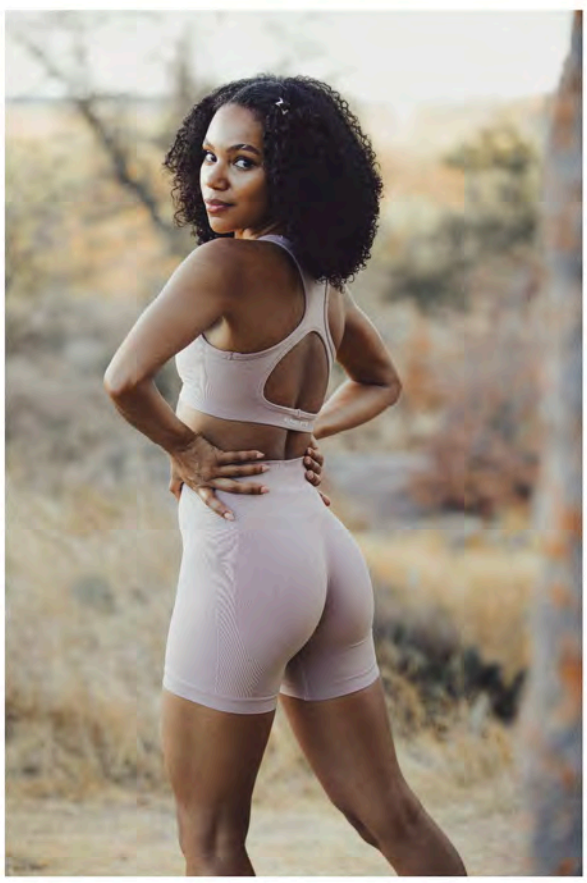


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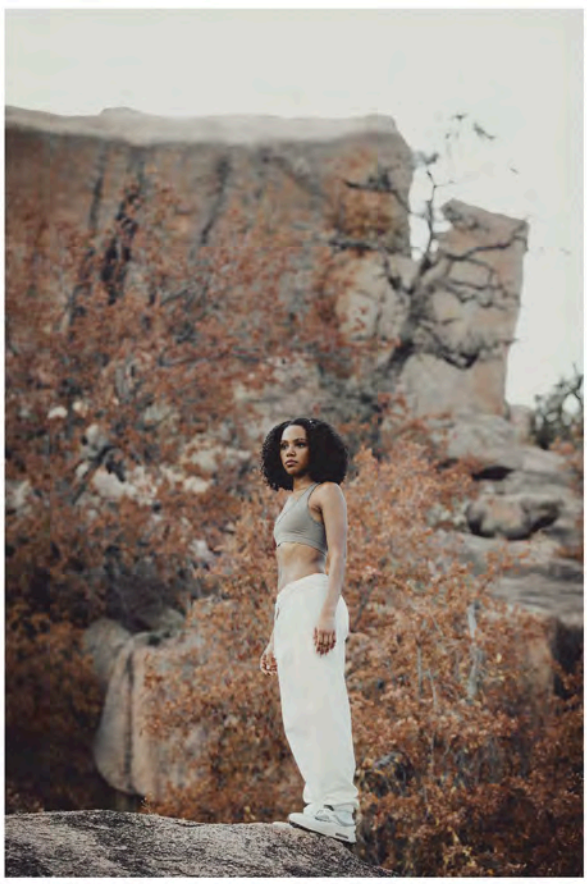


















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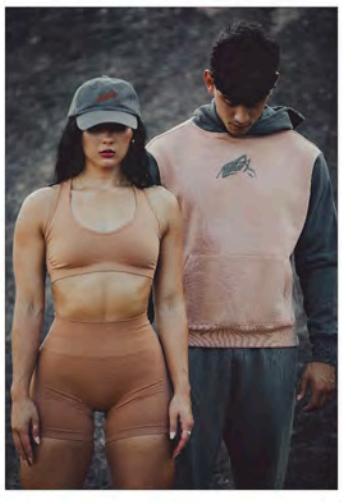
















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06. ..... Amplify tops

07. ..... Amplify bottoms

08. ..... Joggers

09. ..... Compression

10. ..... Accessories

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Introducing Amplify Contour – the latest innovation in athletic performance wear.

With an all new cutting-edge design, Contour represents the next evolution in active wear. We're proud to unveil a redefined version of an unmatched favorite.

The Amplify Contour Leggings are engineered with precision and crafted with the utmost attention to detail. Constructed from high-performance materials, these leggings offer a perfect balance of flexibility, durability, and breathability. Designed to glide in sync with your every move; with a new contoured fit that complements your body's natural curves.

Experience the future of athletic performance — it's time to amplify your potential.

W - AMPLIFY CONTOUR BRA













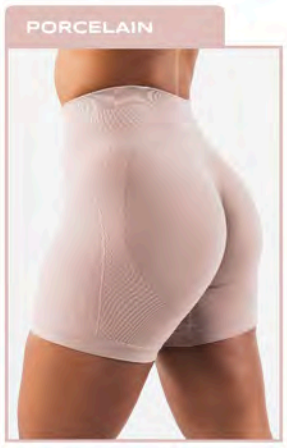




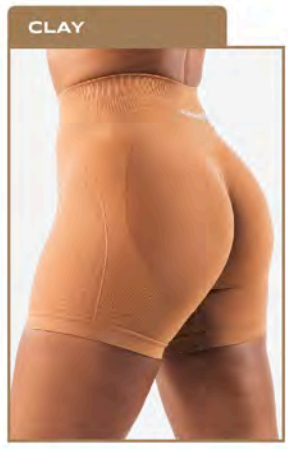
NEW STYLE

- Seamless construction
- Rib panel to contour and support
- Low to mid impact
- Moisture-wicking, breathable fabric
- Flattering scoop neckline

W - AMPLIFY CONTOUR SHORTS 5"

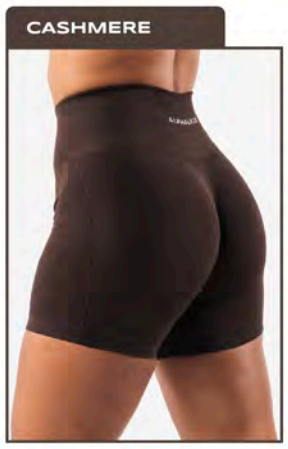


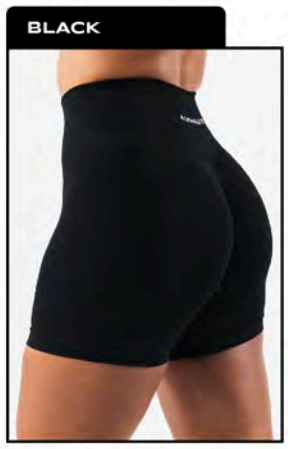












NEW STYLE

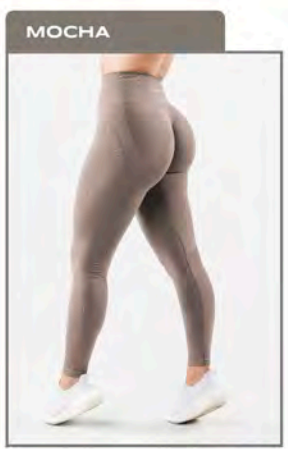
- High-waisted short
- 3-tiered tapered waistband
- Seamless, knit fabric
- No front seam
- Back scrunch seam detail to enhance curves
- New leg and glute contouring panels

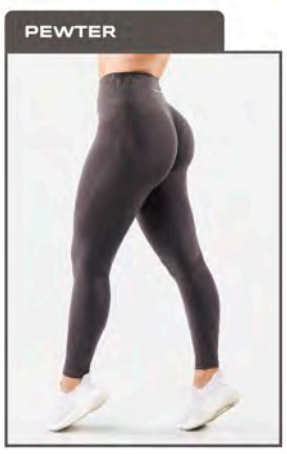
W - AMPLIFY CONTOUR LEGGING

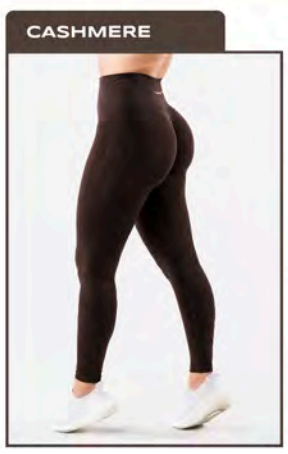














NEW STYLE

- High-waisted legging
- 3-tiered tapered waistband
- Seamless, knit fabric
- No front seam
- Back scrunch seam detail to enhance curves
- New leg and glute contouring panels

U - EARTH DYE GRAPHIC JOGGER











NEW RELAXED

- Double brushed fleece
- Elastic waist hem and bottom hem
- Two-pocket styling
- Inner mounted draw cords
- Alphalete woven label
- 31” inseam

U - EARTH DYE NATURAL JOGGER









NEW RELAXED

- Double brushed fleece
- Elastic waist hem and bottom hem
- Two-pocket styling
- Inner mounted draw cords
- Alphalete woven label
- 31” inseam

M - REFORM COMPRESSION SHORT







NEW FITTED

- Elastic jacquard waistband with custom Alphalete branding
- Flatlock seams for comfort, stretch and durability
- 4-way stretch fabric for limitless range of motion
- Sweat-wicking technology

M - REFORM COMPRESSION LEGGING







NEW FITTED

- Elastic jacquard waistband with custom Alphalete branding
- Flatlock seams for comfort, stretch and durability
- 4-way stretch fabric for limitless range of motion
- Sweat-wicking technology

U - CRYPTIC TEE

BEIGE



CHOCOLATE



BLACK



NEW OVERSIZED

- Oversized fit
- Hypo-allergenic & shrink free
- Enzyme washed for broken in feel
- High neck w/ ribbed collar
- Manufactured in USA

U - STENCIL HOODIE

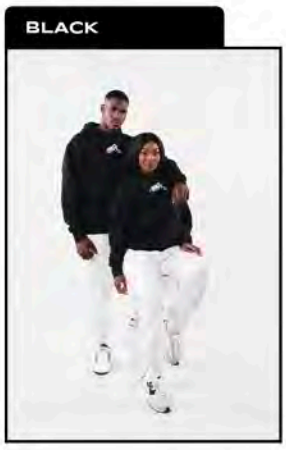
CLAY



CASHMERE



BLACK



NEW RELAXED

- Oversized fit
- Double-brushed fleece inside
- Drop shoulder style
- Adjustable hood with tonal rubber dipped drawstrings
- Alphalete core wordmark on center front in raised foam
- Banded hemline
- Spacious kangaroo pocket

U - STENCIL VINTAGE CAP

MOCHA



PEWTER



BLACK



NEW

- One size
- Enzyme washed for worn in look & feel
- Embroidered graphic
- Adjustable strap with laser etched metal clasp
- Custom interior taping

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